

District 16 Public Relations Ambassador Program

Are you a Public Relations Ambassador for District 16 Toastmasters? Of course you are. This year the District will be making awards to Public Relations Ambassadors that go “Over and Beyond” in their efforts to help grow the District, and spread the word about Toastmasters.

District 16 will award \$50 Toastmasters International Gift Certificates to each PR Ambassador. We would like for the D16 PR Ambassadors to have a variety of items from which to choose. With one of these certificates, the winner will be able to go the [Toastmasters International on-line store](#) and order their choice of items. There are over 200 products which can be ordered including briefcases, mugs, key chains, umbrellas, shirts, blazers, computer bags, portfolios, badges, pins, trophies, and any of the educational and marketing products and more.

What is considered as “Over and Beyond”, the list is growing. Any event or activity which is not a part of a club membership or PR campaign will be considered as Over and Beyond. Here are a few examples:

- Scheduling or Appearing in: Radio or Television Interviews about Toastmasters
- Presentations to the community, companies, colleges, and universities about Toastmasters. (These could result in starting a new club).
- Preparation and actual publishing of News articles about Toastmasters. (Directing the audience to www.oktoastmasters.org to find a club).
- Set up of booths at Job Fairs or Trade shows, promoting all of the district clubs.
- Presentation of Toastmasters to non-Toastmasters organizations.
- Any event or activity which promotes Toastmasters in the State of Oklahoma.

To receive a D16 PR Ambassador award, you must be an active Toastmaster and perform (2) or more “Over and Beyond” activities to publicize Toastmasters within the State of Oklahoma, by May 31, 2014.

To apply for recognition: For each activity, send an Email to PRO@d16toastmasters.org. Provide your name, club membership(s), email and contact number. Send specific information on your “Over and Beyond” event (such as date, time, newspaper, company, radio station, college, university, a short explanation of the activity is and how it will help promote Toastmasters in this State).

Awards will be presented at the June TLI's in 2014.